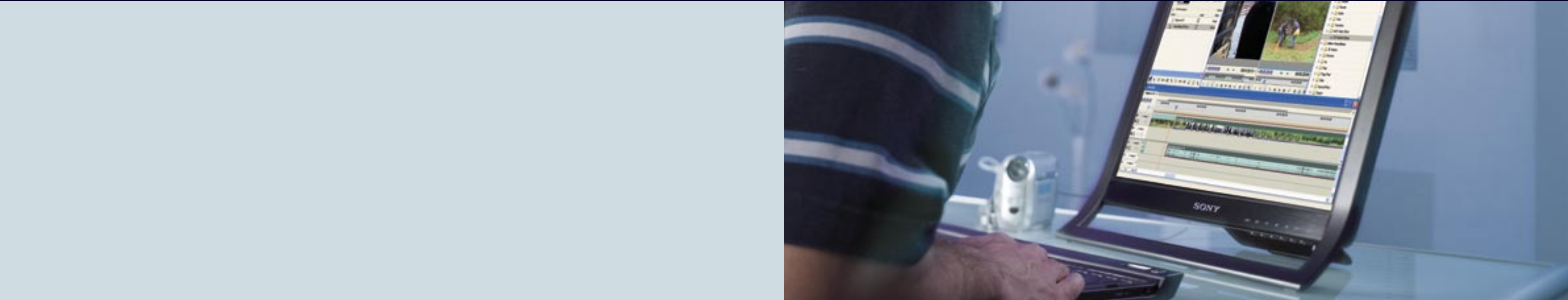


SONY

SONY

[www.sony.co.uk/displays](http://www.sony.co.uk/displays) • [www.sony.ie/displays](http://www.sony.ie/displays)

Explore the world of Sony Displays



- 1) Off mode power consumption: 0 W
- 2) Recycled paper is used for packaging cushions
- 3) No halogenated flame retardants are used in the cabinets of these products

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like.no.other™

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# Displaying an impressive collection



Sony has an undisputed reputation for continuous innovation. Striving to bring you the very best technological developments, Sony continue to create an enjoyable and productive experience whether you are at home or busy in the office.

## Inner and outer beauty

You don't need to compromise with Sony. Stylishly sophisticated, our LCD Displays come with the latest technology to meet the needs of modern life. It's the perfect marriage of form and function, and with such a striking collection, there's a design to suit any environment.

## Designed for life

Sony always look for ways to adapt to an ever changing world. That's what drives the innovative approach to design. The unique rising screen design, for instance, not only looks stylish, it creates a more comfortable environment, allowing you to enjoy the view from many angles. A number of our other models boast the award-winning floating screen design, which covers a dramatically small footprint, saving you valuable desk space.

## Inner strength

Sony displays are built to last. Comprising of an internal metal frame, providing maximum protection for the face panel, it ensures a long product life. Sony also offer a 3-year warranty on all displays so whatever life throws at your display, you know it will be in safe hands.

## The choice is yours

With an impressive range of LCD Displays it is important you choose the one that's right for you. You may want a sophisticated look for work or perhaps a tidy compact unit for the study at home. It's even possible to merge your worlds of work and play with a multi-function display. But whichever monitor you choose, you're guaranteed a display with remarkable performance and striking style: features synonymous with Sony.



**HS Series**

Give creativity a lift



**HSP Series**

Reactive reality



**HX Series**

Excellence from every angle



**HT Series**

Combination lifestyle



**S Series**

Extending expectations



**X Series**

Quickening the pace



**P Series**

Broaden your horizons

# Feel at home with Sony

Everyone aspires to creating a comfortable, stylish home. Sony reflects this passion in their display range, making sure they always compliment the surroundings.



## Seeing is believing

There are times when you want to use your displays for different tasks. That's why Sony has specifically designed its range for easy connection to anything from digital cameras to printers. But more importantly, this range uses the latest visual technology to create a superior picture. The gamma control function, for example, ensures you have the brightest visuals and best quality colour match, so whether you're printing photographs or an invitation, what you see on screen is what you get. It's also possible to have analogue and digital signals with the HD15 signal inputs and DVI-D direct digital signal input with a compatible graphics card. This gives you the freedom to use a variety of connections while always keeping the visuals to the highest possible standard.

## Excellence from every angle

There are times when you spend hours in front of a screen, so Sony created the rising design. This creates a huge range of viewing angles, giving you increased comfort for those evenings when you won't want to move.

## Innovative essentials

Sony LCD Displays are consistently evolving to create new ways to make life easier in the home. With Plug and Play capability, you can connect your computer within seconds. You can also achieve near picture perfection with the automatic range adjustment. And to keep a tidy perspective on life, you can cut out desk clutter with the cable management system.

## Never be short of space

Even with the smallest of desk space the HX Series can easily fit in your life. This is all due to the innovative floating frame, creating an exceptionally small footprint. And with the IF Gold Award for design, Sony is not the only one to make room for something different.

## Pure listening pleasure

Entertain to the highest standard and impress friends with the SRS WOW™ Surround Sound System. Creating real ambiance at a dinner party with mood enhancing music, or even curling up on the sofa for a DVD experience that is out of this world.



## Add colour to your life with **X-black LCD**

Sony have developed an image enhancement technology that shows colours in the best possible light. It's called X-black LCD technology and it shows visuals, photos and videos as they are supposed to be seen.

The glare filter guarantees colours are no longer compromised by scattered light, providing a higher, sharper contrast for true-to-life vibrant effects. X-black also bounces light off the LCD screen while enhancing the picture, making it richer as well as more vivid. X-black technology lets you fully immerse yourself in incredible brightness by emitting more light from optimised prism sheets. This means whether you are enjoying your favourite film or playing the latest video game, you'll always love what you see.

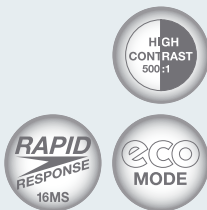
## Looking after the bigger picture

We are all concerned about how we can help the environment today, that's why Sony pay attention to materials, from packaging to parts used. Sony also developed Advanced Eco-Mode, saving energy at the touch of a button, no matter what function you are using. It even searches for the best possible picture for you – so however bright the lighting in your room, you'll always have excellent picture quality. If you prefer, you can even use the on-screen menu function, making alterations to suit your personal requirements.



# SDM-HS75 Clearly superior

- 17" LCD flat panel monitor with SXGA (1280 x 1024) screen resolution and high contrast. Eye-catching "Rising Design" looks good in any room.
- 16 ms response time for high quality video playback, video editing and hardcore gaming.
- Wall mountable for extra flexibility in screen location.
- High contrast (500:1), high brightness and fast screen refresh – for superior image quality and precision.
- Gamma control – for colour matching of the display with digital cameras and printers to ensure the colours shown on screen match those on the other devices. Supports sRGB colour space matching.
- Advanced Eco-Mode – auto-adjusts screen settings to give best picture quality in varying lighting conditions.
- On-Screen Menu – for full control of gain, gamma, colour temperature, etc.
- Small footprint – frees up valuable desk space.



TFT PANEL SPEC	SDM-HS75
Panel size	17" SXGA
LCD response time	16 ms
Maximum resolution	1280 x 1024
Luminance	250 cd/m <sup>2</sup>
Contrast (Max.)	500:1
Viewing angle (H:V)	160°:160°
Eco-Mode	Advanced
Signal inputs	HD15



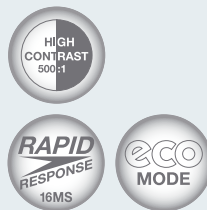
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SILVER

# Give creativity a lift SDM-HS95

- Larger 19" LCD flat panel monitor with SXGA (1280 x 1024) screen resolution. Eye-catching "Rising Design" looks good in any room.
- Colour accuracy, comfortable viewing and large 19" screen diagonal make this a superb display for digital imaging.
- Wall mountable for extra flexibility in screen location.
- Simple setup – Plug & play and the Sony automatic image adjustment feature give hassle-free configuration.
- HD15 signal input – for analogue video card connection.
- Wide viewing angle – the screen can be viewed clearly and comfortably from the side, top or bottom (160° horizontal, 160° vertical).
- Cable management system – hides cable clutter for a tidier desk.
- Small footprint – frees up valuable desk space.



TFT PANEL SPEC	SDM-HS95
Panel size	19" SXGA
LCD response time	16 ms
Maximum resolution	1280 x 1024
Luminance	250 cd/m <sup>2</sup>
Contrast (Max.)	500:1
Viewing angle (H:V)	160°:160°
Eco-Mode	Advanced
Signal inputs	HD15



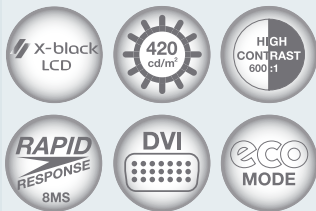
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SILVER

# SDM-HS75P Improve your vision

- Premium X-black 17" LCD flat panel monitor with SXGA (1280 x 1024) screen resolution. "Rising Design" looks great in any room.
- X-black LCD technology delivers photos and video with true-to-life intensity. Vivid video game animation pulls you into the action.
- 8 ms response time for ultra high quality video playback, video editing and hardcore gaming.
- Wall mountable for extra flexibility in screen location.
- Super high brightness (420cd/m²), high contrast and fast screen refresh – for superior image quality and precision.
- Gamma control – for colour matching of the display with digital cameras and printers to ensure the colours shown on screen match those on the other devices. Supports sRGB colour space matching.
- Intelligent Eco-Mode – a smart brightness sensor detects changes in ambient lighting and auto-adjusts screen settings to give the best picture quality.
- Cable management system – hides cable clutter for a tidier desk.



TFT PANEL SPEC	SDM-HS75P
Panel size	17" SXGA
LCD response time	8 ms
Maximum resolution	1280 x 1024
Luminance	420 cd/m²
Contrast (Max.)	600:1
Viewing angle (H:V)	160°:160°
Eco-Mode	Intelligent (light sensor)
X-black LCD	YES
Signal inputs	HD15 / DVI-D



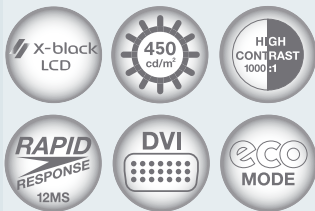
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SILVER

# Reactive reality SDM-HS95P

- Premium X-black 19" LCD flat panel monitor with SXGA (1280 x 1024) screen resolution. "Rising Design" looks great in any room.
- X-black LCD technology delivers photos and video with true-to-life intensity. Vivid video game animation pulls you into the action.
- Ultra high brightness (450cd/m²), high contrast (1000:1) and fast screen refresh – for best-in-class quality and precision.
- Simple setup – Plug & play and the Sony automatic image adjustment feature give hassle-free configuration.
- Exclusive technology for one-touch selection of optimal presets for PC, gaming or movie viewing.
- On-Screen Menu – for full control of gain, gamma, colour temperature, etc.
- HD15 signal input – for analogue video card connection.
- DVI-D direct digital signal input – for higher quality imaging with compatible graphics cards.



TFT PANEL SPEC	SDM-HS95P
Panel size	19" SXGA
LCD response time	12 ms
Maximum resolution	1280 x 1024
Luminance	450 cd/m²
Contrast (Max.)	1000:1
Viewing angle (H:V)	170°:170°
Eco-Mode	Intelligent (light sensor)
X-black LCD	YES
Signal inputs	HD15 / DVI-D



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# SDM-HX75 Style and sophistication

- 17" X-black LCD flat panel monitor with SXGA (1280 x 1024) screen resolution and built in speakers. High performance display for all home uses.
- X-black LCD technology delivers photos and video with true-to-life intensity. Vivid video game animation pulls you into the action.
- 8 ms response time for high quality playback of fast moving video and games action.
- Integrated speakers – 2 x 3W with SRS WOW™ sound enhancement included.
- Simple setup – Plug & play and the Sony automatic image adjustment feature give hassle-free configuration.
- Exclusive technology for one-touch selection of optimal presets for PC, gaming or movie viewing.
- 2 x HD15 signal inputs – connect 2 computers to the display using analogue video card connection.
- DVI-D direct digital signal input – for higher quality imaging with compatible graphics cards.



TFT PANEL SPEC	SDM-HX75
Panel size	17" SXGA
LCD response time	8 ms
Maximum resolution	1280 x 1024
Luminance	420 cd/m²
Contrast (Max.)	600:1
Viewing angle (H:V)	160°:160°
Eco-Mode	Intelligent (light sensor)
Audio output	2 x 3W / SRS WOW™



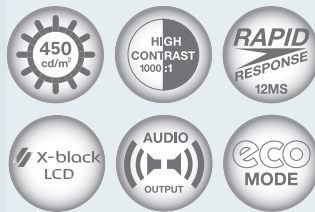
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# Excellence from every angle SDM-HX95

- 19" X-black LCD flat panel monitor with SXGA (1280 x 1024) screen resolution and built in speakers. A high performance display for all home uses.
- Faster refresh rates, colour accuracy and built in speakers make this an ideal display for most activities – gaming, web surfing, digital imaging and video viewing.
- High brightness (450cd/m²), ultra high contrast (1000:1) and fast screen refresh – for superior image quality and precision.
- Gamma control – for colour matching of the display with digital cameras and printers to ensure the colours shown on screen match those on the other devices. Supports sRGB colour space matching.
- Wide viewing angle – the screen can be viewed clearly and comfortably from the side, top or bottom (170° horizontal, 170° vertical).
- Cable management system – hides cable clutter for a tidier desk.
- 2 x HD15 signal inputs – connect 2 computers to the display using analogue video card connection.
- DVI-D direct digital signal input – for higher quality imaging with compatible graphics cards.



TFT PANEL SPEC	SDM-HX95
Panel size	19" SXGA
LCD response time	12 ms
Maximum resolution	1280 x 1024
Luminance	450 cd/m²
Contrast (Max.)	1000:1
Viewing angle (H:V)	170°:170°
Eco-Mode	Intelligent (light sensor)
Audio output	2 x 3W / SRS WOW™



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SILVER

# Life merging technology

Imagine a world where technology allowed work and play to merge as one. Sony have created the perfect medium with the wonderfully sleek HT Series.

The technology on the HT Series is outstanding, masquerading as a top of the range display, a stylish widescreen television or even both at the same time.



## Get the picture

The importance of a good-sized screen to work on is not ignored on these stylish monitors. That's why the generous 17" and 19" screens are excellent for seeing every detail as clearly as possible, helping you avoid inevitable eyestrain. With high definition X-black LCD panels, and a widescreen display on the 17", the HT Series paints an impressive picture, whether you're sharing your proposals with clients or going over an important document.

## Be entertained

As the working day comes to an end, the HT Series comes into its own, creating a world of entertainment. Sporting a magnificent selection of inputs for all your extra devices, Sony has created a truly modern entertainment centre. Whether you're relaxing with the television, a DVD or playing the latest game, you're guaranteed superior visuals with SXGA or WXGA technology delivering an exceptionally high resolution.

# HT Series displays

## Mix business with pleasure

Innovative technology allows you to multi-task to the highest standards. The remarkable Picture in Picture function helps you to work and play simultaneously – with incredible sound and visual quality. So whilst you are working hard to meet a deadline you can now support your favourite team at the same time.

## Innovative design

Sophistication is the essence of the HT Series. There isn't a more appealing display on the market that provides you with such an exceptional visual-audio experience. Not only does the super sleek HT Series perform to the highest standards, it makes sure there is no compromise on form over function. Perfect examples of this are the cable management system, which hides table clutter for a tidier desk and the tilt stand, giving you the best possible viewing angle.





# MFM-HT75W

The best of both worlds

- 17" Widescreen X-black Multi-function Display with integrated TV tuner and speakers. Connect multiple IT and AV devices and easily switch between them.
- X-black LCD technology delivers TV, video and photos with true-to-life intensity. Vivid video game animation pulls you into the action.
- Picture in Picture – keep an eye on the TV while you work.
- Integrated speakers – 2.3W + 5W subwoofer. SRS WOW™ sound enhancement included.
- Gamma control – for colour matching of the display with digital cameras and printers to ensure the colours shown on screen match those on the other devices. Supports sRGB colour space matching.
- DVI-D direct digital signal input – for higher quality imaging with compatible graphics cards.
- Simple setup – Plug & play and the Sony automatic image adjustment feature give hassle-free configuration.
- Remote control included.



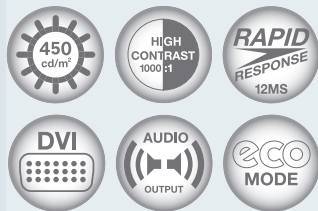
TFT PANEL SPEC	MFM-HT75W
Panel size	17" WXGA
LCD response time	16 ms
Maximum resolution	1280 x 768
Luminance	450 cd/m²
Contrast (Max.)	800:1
Viewing angle (H:V)	170°:170°
Eco-Mode	Intelligent (light sensor)
Audio output (SRS WOW™ effect)	2 x 3W+5W subwoofer



SILVER

# Combination lifestyle MFM-HT95

- 19" X-black Multi-function Display with integrated TV tuner and speakers. Connect multiple IT and AV devices and easily switch between them.
- X-black LCD technology delivers TV, video and photos with true-to-life intensity. Vivid video game animation pulls you into the action.
- Integrated TV tuner with Teletext.
- High brightness (450cd/m²), high contrast and fast screen refresh – for superior image quality and precision.
- Multiple signal inputs – Connect 2 computers (1 x DVI-D and 1 x HD15) and 3 video sources (Composite, S-Video, component) at the same time. Switch easily from one source to the next.
- HD-Ready – will play High Definition TV programming from HDTV sources.
- Composite signal input – for connection of external video sources such as DVD players, digital cameras, camcorders and PlayStation.
- Remote control included.



TFT PANEL SPEC	MFM-HT95
Panel size	19" SXGA
LCD response time	12 ms
Maximum resolution	1280 x 1024
Luminance	450 cd/m²
Contrast (Max.)	1000:1
Viewing angle (H:V)	170°:170°
Eco-Mode	Intelligent (light sensor)
Audio output (SRS WOW™ effect)	2 x 3W+5W subwoofer



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# Business class

## Business class

Professional displays from Sony are made with business in mind. Bringing equal measures of style and professionalism, it is a tool of your trade you shouldn't do without. To give you all the support you need, each of these displays has a selection of features that will help you make the most of your working day.



## Be up to speed

As business moves at an ever-quickenning pace, Sony has combined the fastest GPU chips within the LCD panels to deliver extremely quick response times. This means exceptionally fast images can be shown without losing the quality. This is courtesy of a function that actually reduces eyestrain – the Advanced Digital Smoothing Function – creating naturally smooth characters, whatever the speed. This helps you make impressive, quick moving presentations that are sure to get you noticed.

## The perfect resolution

Of course when you present work to clients, it's advisable to catch their attention. So if you are using full colour, vivid images to illustrate your point, you need a display that can deliver. That's why Sony LCD displays have superior colour purity – so that no matter which model you buy, you're guaranteed picture perfection.



Conventional screen



Sony screen

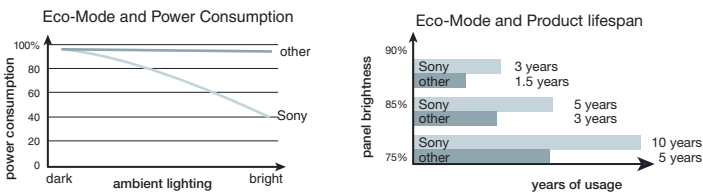


## Are you sitting comfortably?

These professional displays are specifically designed to reduce stress in several different ways. For example, the flat screen creates a more natural viewing angle, allowing you to look at your work easily from above, below and the side. There's also the large screen, helping you to look at the bigger picture when it comes to an important document.

## Saving energy, saving money

We all like to keep waste to a minimum, especially when it comes to business – that's why Sony created Eco-Mode. This innovative function provides energy saving at the touch of a button, so operating costs are kept to a minimum.



## A reliable business partner

The TCO quality label guarantees that products are ecologically sound and optimally ergonomic. We meticulously make sure every component is in perfect working order, so you receive a display of the highest standard. It's something you're business can rely on.

# SDM-S75A Desk perfection

- 17" LCD Flat Panel monitor with SXGA (1280 x 1024) screen resolution.
- Slim screen surround (bezel) – allows screens to be positioned closely side-by-side for an extended multi-screen desktop.
- Audio pass through – PC sound is routed to a headphone socket on the display. No more rummaging for connections at the back of your PC.
- Simple setup – Plug & play and the Sony automatic image adjustment feature give hassle-free configuration.
- Wide viewing angle – the screen can be viewed clearly and comfortably from the side, top or bottom (160° horizontal, 160° vertical).
- On-Screen Menu – for full control of gain, gamma, colour temperature, etc.
- Cable management system – hides cable clutter for a tidier desk.
- DDC-Ci feature – offers precise control of display settings such as brightness, contrast and gamma via a computer-based utility. Also includes remote querying of the display for asset management.



TFT PANEL SPEC	SDM-S75A
Panel size	17" SXGA
LCD response time	12 ms
Maximum resolution	1280 x 1024
Luminance	300 cd/m²
Contrast (Max.)	450:1
Viewing angle (H:V)	160°:160°
Eco-Mode	Advanced
Signal inputs	HD15



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SILVER

# Keep good company SDM-S95A

- 19" LCD Flat Panel monitor with SXGA (1280 x 1024) screen resolution.
- Swivel feature – makes it easy to show screen content to colleagues.
- High brightness, high contrast and fast screen refresh – for superior image quality that is easy on the eye.
- See more, scroll less – large SXGA (1280 x 1024) resolution puts more information in view.
- Gamma control – for colour matching of the display with digital cameras and printers to ensure the colours shown on screen match those on the other devices. Supports sRGB colour space matching.
- DDC-Ci feature – offers precise control of display settings such as brightness, contrast and gamma via a computer-based utility. Also includes remote querying of the display for asset management.
- Advanced Eco-Mode – auto-adjusts screen settings to give best picture quality in varying lighting conditions.
- HD15 signal input – for analogue video card connection.



TFT PANEL SPEC	SDM-S95A
Panel size	19" SXGA
LCD response time	16 ms
Maximum resolution	1280 x 1024
Luminance	250 cd/m²
Contrast (Max.)	700:1
Viewing angle (H:V)	170°:170°
Eco-Mode	Advanced
Signal inputs	HD15



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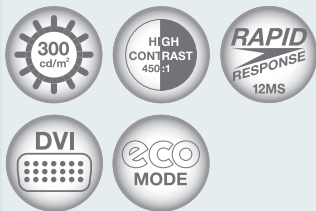


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# SDM-S75D

Surrounded with innovation

- 17" LCD Flat Panel monitor with SXGA (1280 x 1024) screen resolution.
- Slim screen surround (bezel) – allows screens to be positioned closely side-by-side for an extended multi-screen desktop.
- Audio pass through – PC sound is routed to a headphone socket on the display. No more rummaging for connections at the back of your PC.
- Simple setup – Plug & play and the Sony automatic image adjustment feature give hassle-free configuration.
- Wide viewing angle – the screen can be viewed clearly and comfortably from the side, top or bottom (160° horizontal, 160° vertical).
- On-Screen Menu – for full control of gain, gamma, colour temperature, etc.
- Allows simultaneous connection of 2 PC's (1 analogue and 1 digital input) – easily switch from one to the other.
- Cable management system – hides cable clutter for a tidier desk.
- DDC-Ci feature – offers precise control of display settings such as brightness, contrast and gamma via a computer-based utility. Also includes remote querying of the display for asset management.



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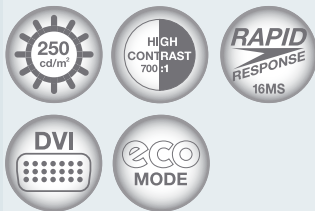


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TFT PANEL SPEC	SDM-S75D
Panel size	17" SXGA
LCD response time	12 ms
Maximum resolution	1280 x 1024
Luminance	300 cd/m²
Contrast (Max.)	450:1
Viewing angle (H:V)	160°:160°
Eco-Mode	Advanced
Signal inputs	HD15 / DVI-D

# Turn more than just heads SDM-S95D

- 19" LCD Flat Panel monitor with SXGA (1280 x 1024) screen resolution.
- Swivel feature – makes it easy to show screen content to colleagues.
- High brightness, high contrast and fast screen refresh – for superior image quality that is easy on the eye.
- See more, scroll less – large SXGA (1280 x 1024) resolution puts more information in view.
- DDC-Ci feature – offers precise control of display settings such as brightness, contrast and gamma via a computer-based utility. Also includes remote querying of the display for asset management.
- Gamma control – for colour matching of the display with digital cameras and printers to ensure the colours shown on screen match those on the other devices. Supports sRGB colour space matching.
- Advanced Eco-Mode – auto-adjusts screen settings to give best picture quality in varying lighting conditions.
- HD15 signal input – for analogue video card connection.
- DVI-D direct digital signal input – for higher quality imaging with compatible graphics cards.



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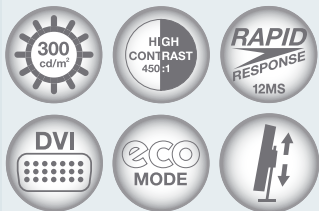
TFT PANEL SPEC	SDM-S95D
Panel size	19" SXGA
LCD response time	16 ms
Maximum resolution	1280 x 1024
Luminance	250 cd/m²
Contrast (Max.)	700:1
Viewing angle (H:V)	170°:170°
Eco-Mode	Advanced
Signal inputs	HD15 / DVI-D



# SDM-S75F

Enviably efficient

- 17" LCD flat panel monitor with SXGA (1280 x 1024) screen resolution.
- Are you sitting comfortably? The SDM-S75F is easily adjustable to your ideal viewing angle.
- Audio pass through – PC sound is routed to a headphone socket on the display. No more rummaging for connections at the back of your PC.
- See more, scroll less – large SXGA (1280 x 1024) resolution puts more information in view.
- Simple setup – Plug & play and the Sony automatic image adjustment feature give hassle-free configuration.
- Wide viewing angle – the screen can be viewed clearly and comfortably from the side, top or bottom (160° horizontal, 160° vertical).
- DDC-Ci feature – offers precise control of display settings such as brightness, contrast and gamma via a computer-based utility. Also includes remote querying of the display for asset management.
- Allows simultaneous connection of 2 PC's (1 analogue and 1 digital input) – easily switch from one to the other.
- Cable management system – hides cable clutter for a tidier desk.



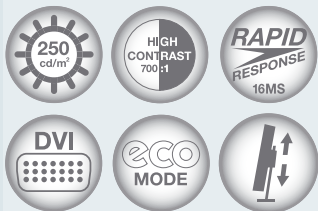
TFT PANEL SPEC	SDM-S75F
Panel size	17" SXGA
LCD response time	12 ms
Maximum resolution	1280 x 1024
Luminance	300 cd/m²
Contrast (Max.)	450:1
Viewing angle (H:V)	160°:160°
Eco-Mode	Advanced
Signal inputs	HD15 / DVI-D



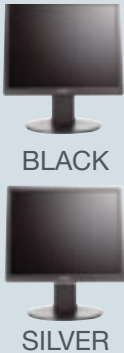
# Extending expectations

## SDM-S95F

- 19" LCD flat panel monitor with SXGA (1280 x 1024) screen resolution.
- Business users love Sony flat panel displays. Ergonomic control, superior picture quality and high screen resolutions reduce fatigue and increase productivity.
- Swivel feature – makes it easy to show screen content to colleagues.
- High brightness, high contrast and fast screen refresh – for superior image quality that is easy on the eye.
- Slim screen surround (bezel) – allows screens to be positioned closely side-by-side for an extended multi-screen desktop.
- Gamma control – for colour matching of the display with digital cameras and printers to ensure the colours shown on screen match those on the other devices. Supports sRGB colour space matching.
- On-Screen Menu – for full control of gain, gamma, colour temperature, etc.
- DDC-Ci feature – offers precise control of display settings such as brightness, contrast and gamma via a computer-based utility. Also includes remote querying of the display for asset management.

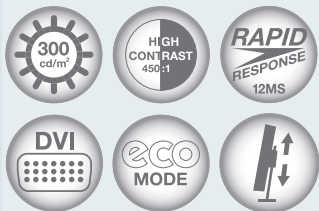


TFT PANEL SPEC	SDM-S95F
Panel size	19" SXGA
LCD response time	16 ms
Maximum resolution	1280 x 1024
Luminance	250 cd/m²
Contrast (Max.)	700:1
Viewing angle (H:V)	170°:170°
Eco-Mode	Advanced
Signal inputs	HD15 / DVI-D



# SDM-X75K The sound of success

- 17" LCD flat panel monitor with SXGA (1280 x 1024) resolution and built in speakers.
- Fast refresh rates, colour accuracy and built in speakers make this an ideal display for most business activities – office applications, digital imaging, web design, video viewing, etc.
- Integrated speakers (2 x 1W) – no need for external speakers means less desk clutter and less power sockets used.
- High brightness (300cd/m<sup>2</sup>), high contrast and fast screen refresh – for superior image quality and precision.
- Simple setup – Plug & play and the Sony automatic image adjustment feature give hassle-free configuration.
- Advanced Eco-Mode – auto-adjusts screen settings to give best picture quality in varying lighting conditions.
- Allows simultaneous connection of 2 PC's (1 analogue and 1 digital input) – easily switch from one to the other.
- KVM technology – connect a USB keyboard and mouse to the SDM-X75K and control 2 USB connected PCs. Work better, work faster and remove clutter.
- DDC-Ci feature – offers precise control of display settings such as brightness, contrast and gamma via a computer-based utility. Also includes remote querying of the display for asset management.



TFT PANEL SPEC	SDM-X75K
Panel size	17" SXGA
LCD response time	12 ms
Maximum resolution	1280 x 1024
Luminance	300 cd/m <sup>2</sup>
Contrast (Max.)	450:1
Viewing angle (H:V)	160°:160°
Eco-Mode	Intelligent (light sensor)
Signal inputs	HD15 / DVI-D



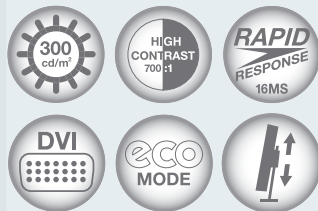
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SILVER

# Quickening the pace SDM-X95K

- 19" LCD flat panel monitor with SXGA (1280 x 1024) resolution and built in speakers.
- KVM technology – Connect a USB keyboard and mouse to the SDM-X95K and control 2 USB connected PCs. Work better, work faster and remove clutter.
- An ideal display for demanding business users. Office applications, digital imaging, web design and desktop video will all benefit from the 19" screen diagonal, fast refresh rates, colour accuracy and built in speakers.
- Are you sitting comfortably? The SDM-X95K is easily adjustable to your ideal viewing angle.
- Gamma control – for colour matching of the display with digital cameras and printers to ensure the colours shown on screen match those on the other devices. Supports sRGB colour space matching.
- DDC-Ci feature – offers precise control of display settings such as brightness, contrast and gamma via a computer-based utility. Also includes remote querying of the display for asset management.
- Wide viewing angle – the screen can be viewed clearly and comfortably from the side, top or bottom (170° horizontal, 170° vertical).



TFT PANEL SPEC	SDM-X95K
Panel size	19" SXGA
LCD response time	16 ms
Maximum resolution	1280 x 1024
Luminance	300 cd/m <sup>2</sup>
Contrast (Max.)	700:1
Viewing angle (H:V)	170°:170°
Eco-Mode	Intelligent (light sensor)
Signal inputs	HD15 / DVI-D



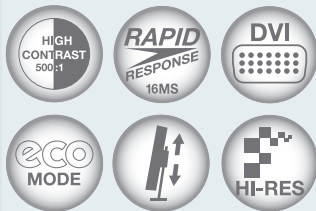
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SILVER

# SDM-S204E Bigger is better

- 20.1" LCD flat panel monitor. Graphic designers, programmers and digital video editors will love the UXGA (1600 x 1200) screen resolution.
- Ergonomic control, superior picture quality and high screen resolutions reduce fatigue and increase productivity.
- High brightness, high contrast and fast screen refresh – for superior image quality that is easy on the eye.
- Huge UXGA (1600 x 1200) screen resolution increases productivity for applications such as CAD/CAM, graphic design and programming.
- Slim screen surround (bezel) – allows screens to be positioned closely side-by-side for an extended multi-screen desktop.
- Simple setup – Plug & play and the Sony automatic image adjustment feature give hassle-free configuration.
- Wide viewing angle – the screen can be viewed clearly and comfortably from the side, top or bottom (176° horizontal, 176° vertical).
- Cable management system – hides cable clutter for a tidier desk.



TFT PANEL SPEC	SDM-S204E
Panel size	20.1" UXGA
LCD response time	16 ms
Maximum resolution	1600 x 1200
Luminance	250 cd/m <sup>2</sup>
Contrast (Max.)	500:1
Viewing angle (H:V)	176°:176°
Eco-Mode	Advanced
Signal inputs	HD15x2 / DVI-D



# Broaden your horizons SDM-P234

- 23" Widescreen LCD flat panel monitor with huge WUXGA (1920 x 1200) resolution and ultra-fast refresh rate.
- A display designed for Power Users – Programmers and video editors will benefit from the extra workspace delivered by this display.
- Ultra fast 16 ms response time for highest quality video playback and optimum image quality.
- Wide viewing angle – the screen can be viewed clearly and comfortably from the side, top or bottom (176° horizontal, 176° vertical).
- Advanced Eco-Mode – auto-adjusts screen settings to give best picture quality in varying lighting conditions.
- Allows simultaneous connection of 3 PC's (2 analogue and 1 digital input) – easily switch from one to the other.
- 2 x HD15 signal inputs – connect 2 computers to the display using analogue video card connection.
- Cable management system – hides cable clutter for a tidier desk.
- DDC-Ci feature (only with HD15 connection) – offers precise control of display settings such as brightness, contrast and gamma via a computer-based utility. Also includes remote querying of the display for asset management.



TFT PANEL SPEC	SDM-P234
Panel size	23" WUXGA
LCD response time	16 ms
Maximum resolution	1920 x 1200
Luminance	250 cd/m <sup>2</sup>
Contrast (Max.)	500:1
Viewing angle (H:V)	176°:176°
Eco-Mode	Intelligent (light sensor)
Signal inputs	HD15x2 / DVI-D





# Consumer displays specifications

TFT Panel Spec		SDM-HS75	SDM-HS75P	SDM-HX75	MFM-HT75W	SDM-HS95	SDM-HS95P	SDM-HX95	MFM-HT95	TFT Panel Spec	
Panel size		17" SXGA	17" SXGA	17" SXGA	17" WXGA	19" SXGA	19" SXGA	19" SXGA	19" SXGA	Panel size	
Aspect ratio		5:4	5:4	5:4	15:9	5:4	5:4	5:4	5:4	Aspect ratio	
Display Area (H x V)		337.9 x 270.3 mm	337.9 x 270.3 mm	338 x 270 mm	370.6 x 222.3 mm	376 x 301 mm	376.3 x 301 mm	376 x 301 mm	376.3 x 301.1 mm	Display Area (H x V)	
Pixel size (mm)		0.264	0.264	0.264	0.289	0.294	0.294	0.294	0.294	Pixel size (mm)	
LCD Response time		16 ms	8 ms	8 ms	16 ms	16 ms	12 ms	12 ms	12 ms	LCD Response time	
Maximum resolution		1280 x 1024	1280 x 1024	1280 x 1024	1280 x 768	1280 x 1024	1280 x 1024	1280 x 1024	1280 x 1024	Maximum resolution	
Maximum brightness		250cd/m²	420cd/m²	420cd/m²	450cd/m²	250cd/m²	450cd/m²	450cd/m²	450cd/m²	Maximum brightness	
Contrast ratio (Max.)		500 : 1	600:1	600:1	800:1	500:1	1000:1	1000:1	1000:1	Contrast ratio (Max.)	
Display Colours		16.2 million	16.2 million	16.2 million	16.2 million	16.2 million	16.77 million	16.77 million	16.77 million	Display Colour	
Viewing angle (H/V)		160° / 160°	160° / 160°	160° / 160°	170° / 170°	160° / 160°	170° / 170°	170° / 170°	170° / 170°	Viewing angle (H/V)	
X-black LCD		No	Yes	Yes	Yes	No	Yes	Yes	Yes	X-black LCD	
Eco-Mode feature		H/M/L/User	Movie/PC/Auto/Game	Movie/PC/Auto/Game	Movie/PC/Auto/Game	H/M/L/User	Movie/PC/Auto/Game	Movie/PC/Auto/Game	Picture modes	Eco-Mode feature	
Display features										Display features	
Horizontal / vertical frequency (digital)		-	28k-64kHz / 48-75Hz	28-64kHz / 60Hz	28-48kHz / 60Hz	-	28-64kHz / 60Hz	28-64kHz / 60Hz	28-64kHz / 60Hz	Horizontal / vertical frequency (digital)	
Horizontal / vertical frequency (analogue)		28k-80kHz / 48-75Hz	28k-80kHz / 48-75Hz	28-80kHz / 48-75Hz	28-69kHz / 48-85Hz	28-80kHz / 48-75Hz	28-80kHz / 48-75Hz	28-80kHz / 48-75Hz	28-86kHz / 48-85Hz	Horizontal / vertical frequency (analogue)	
Signal input		HD15	HD15 / DVI-D	HD15 x 2 / DVI-D	HD15 / DVI-D	HD15	HD15 / DVI-D	HD15 x 2 / DVI-D	HD15 / DVI-D	Signal input	
Video input		-	-	-	Composite/S-Video	-	-	-	Composite/S-Video	Video input	
Component		-	-	-	Yes (480i/480p/575p/576p/720p/1080i)	-	-	-	Yes (480i/480p/575p/576p/720p/1080i)	Component	
TV functions		-	-	-	Pal/Secam TV system/Built-in TV tuner/Picture in Picture (PiP)/Teletext	-	-	-	Pal/Secam TV system/Built-in TV tuner/Picture in Picture (PiP)/Teletext	TV functions	
Physical features										Physical features	
Tilt (Single/Double)		0° to +20°	0° to +20°	-5° to +20°	0° to +20°	0° to +20°	0° to +20°	-5° to +20°	0° to +20°	Tilt (Single/Double)	
Swivel		No	No	Yes (+/- 45°)	No	No	No	Yes (+/- 45°)	No	Swivel	
Dimensions (w x h x d) mm		388 x 382.5 x 139.2	388 x 382.5 x 139.2	414 x 418.5 x 232	450.2 x 353.5 x 176	435 x 418 x 146	435 x 418 x 146	466.5 x 468 x 265	466.6 x 400.4 x 185	Dimensions (w x h x d) mm	
Weight		5 kg	5 kg	6.5 kg	6.3 kg	6 kg	6 kg	8.5 kg	7.8 kg	Weight	
Safety lock (Kensington lock)		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Safety lock (Kensington lock)	
Internal power supply		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Internal power supply	
Audio output		No	No	3W x 2, SRS WOW	2x3W + 5W, SRS WOW	No	No	3W x 2, SRS WOW	2x3W + 5W, SRS WOW	Audio output	
Regulation compliance										Regulation compliance	
Windows certification		Windows 2000/XP	Windows 2000/XP	Windows XP	Windows XP	Windows 2000/XP	Windows 2000/XP	Windows XP	Windows XP	Windows certification	
International Energy Star		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	International Energy Star	
Power consumption										Power consumption	
Normal operation		45W (Max.)	45W (Max.)	50W (Max.)	70W (Max.)	50W (Max.)	60W (Max.)	60W (Max.)	74W (Max.)	Normal operation	
Eco-Mode		H:33W / M:28W / L:20W	H:36W / M:35W / L:30W	H:45W / M:45W / L:40W	Intelligent	H:36W / M:30W / L:22W	H:48W / M:48W / L:40W	H:55W / M:55W / L:50W	Intelligent	Eco-Mode	
Power save		1W (Max.)	1W (Max.)	1W (Max.)	1W (Max.)	1W (Max.)	1W (Max.)	1W (Max.)	1W (Max.)	Power save	
Power off		1W (Max.)	1W (Max.)	1W (Max.)	1W (Max.)	1W (Max.)	1W (Max.)	1W (Max.)	1W (Max.)	Power off	
OSD controls										OSD controls	
Picture Adjustment	Mode setting	H/M/L/User	MOVIE/PC/AUTO/GAME	MOVIE/PC/AUTO/GAME	MOVIE/PC/AUTO/GAME	H/M/L/User	MOVIE/PC/AUTO/GAME	MOVIE/PC/AUTO/GAME	MOVIE/PC/AUTO/GAME	Picture Adjustment	Mode setting
Contrast		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Contrast	
Brightness		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Brightness	
Eco-Mode setting reset		No	No	Yes	Yes	No	No	Yes	Yes	Eco-Mode setting Reset	
Audio Adjustment	Mode setting	-	-	MOVIE/PC/AUTO/GAME	MOVIE/PC/AUTO/GAME	-	-	MOVIE/PC/AUTO/GAME	MOVIE/PC/AUTO/GAME	Audio Adjustment	Mode setting
Treble		-	-	Yes	Yes	-	-	Yes	Yes	Treble	
Bass		-	-	Yes	Yes	-	-	Yes	Yes	Bass	
Balance		-	-	Yes	Yes	-	-	Yes	Yes	Balance	
Surround		-	-	Yes	Yes	-	-	Yes	Yes	Surround	
Colour temperature		9300/6500/sRGB	9300/6500/sRGB	9300/6500/User	9300/6500/User	9300/6500/sRGB	9300/6500/sRGB	9300/6500/User	9300/6500/User	Colour temperature	
OSD languages		10	10	10	10	10	10	10	10	OSD languages	
Supplied accessories										Supplied accessories	
In addition to - AC power cord, Windows/Mac/DOS utility files and PDF manual on CD-ROM		HD15/HD15 cable	DVI-D/DVI-D/ HD15/HD15 cables	DVI-D/DVI-D/ HD15/HD15/Audio cables	DVI-D/DVI-D/HD15/HD15/Audio/ Coaxial/Scart converter cables	HD15/HD15 cable	DVI-D/DVI-D/ HD15/HD15 cables	DVI-D/DVI-D/ HD15/HD15/Audio cables	DVI-D/DVI-D/HD15/HD15/Audio/ Coaxial/Scart converter cables	In addition to - AC power cord, Windows/Mac/DOS utility files and PDF manual on CD-ROM	

# Professional displays specifications

TFT Panel Spec	SDM-S75A	SDM-S75D	SDM-S75F	SDM-X75K	SDM-S95A	SDM-S95D	SDM-S95F	SDM-X95K	SDM-S204E	SDM-P234	TFT Panel Spec
Panel size	17" SXGA	17" SXGA	17" SXGA	17" SXGA	19" SXGA	19" SXGA	19" SXGA	19" SXGA	20.1" UXGA	23" WUXGA	Panel size
Aspect ratio	5:4	5:4	5:4	5:4	5:4	5:4	5:4	5:4	4:3	16:10	Aspect ratio
Display area (H x V)	337.9 x 270.3 mm	337.9 x 270.3 mm	337.9 x 270.3 mm	337.9 x 270.3 mm	376.3 x 301.1 mm	376.3 x 301.1 mm	376.3 x 301.1 mm	376.3 x 301.1 mm	408 x 306 mm	495 x 310 mm	Display area (H x V)
Pixel size (mm)	0.264	0.264	0.264	0.264	0.294	0.294	0.294	0.294	0.255	0.258	Pixel size (mm)
LCD response time	12 ms	12 ms	12 ms	12 ms	16 ms	16 ms	16 ms	16 ms	16 ms	16 ms	LCD response time
Maximum resolution	1280 x 1024	1280 x 1024	1280 x 1024	1280 x 1024	1280 x 1024	1280 x 1024	1280 x 1024	1280 x 1024	1600 x 1200	1920 x 1200	Maximum resolution
Maximum brightness	300cd/m²	300cd/m²	300cd/m²	300cd/m²	250cd/m²	250cd/m²	250cd/m²	300cd/m²	250cd/m²	250cd/m²	Maximum brightness
Contrast ratio (Max.)	450:1	450:1	450:1	450:1	700:1	700:1	700:1	700:1	500:1	500:1	Contrast ratio (Max.)
Display Colours	16.2 million	16.2 million	16.2 million	16.2 million	16.77 million	16.77 million	16.77 million	16.77 million	16.77 million	16.77 million	Display Colours
Viewing angle (H/V)	160° / 160°	160° / 160°	160° / 160°	160° / 160°	170° / 170°	170° / 170°	170° / 170°	170° / 170°	176° / 176°	176° / 176°	Viewing angle (H/V)
X-black LCD	No	No	No	No	No	No	No	No	No	No	X-black LCD
Eco-Mode feature	H/M/L/User	H/M/L/User	H/M/L/User	H/M/L/Auto	H/M/L/User	H/M/L/User	H/M/L/User	H/M/L/Auto	H/M/L/User	H/M/L/Auto	Eco-Mode feature
Display features											Display features
Horizontal / vertical frequency (digital)	-	28-64kHz / 60Hz	28-64kHz / 60Hz	28-64kHz / 60Hz	-	28-64kHz / 60Hz	28-64kHz / 60Hz	28-64kHz / 60Hz	28-75kHz / 60Hz	28-75kHz / 60Hz	Horizontal / vertical frequency (digital)
Horizontal / vertical frequency (analogue)	28-80kHz / 48-75Hz	28-80kHz / 48-75Hz	28-80kHz / 48-75Hz	28-80kHz / 48-75Hz	28-80kHz / 48-75Hz	28-80kHz / 48-75Hz	28-80kHz / 48-75Hz	28-80kHz / 48-75Hz	28-92kHz / 48-85Hz	28-92kHz / 48-85Hz	Horizontal / vertical frequency (analogue)
Signal input	HD15	HD15 / DVI-D	HD15 / DVI-D	HD15 / DVI-D	HD15	HD15 / DVI-D	HD15 / DVI-D	HD15 / DVI-D	HD15 x 2 / DVI-D	HD15 x 2 / DVI-D	Signal input
Physical features											Physical features
Tilt (Single / Double)	-5° to +20°	-5° to +20°	-5° to +20°	-5° to +20°	-5° to +20°	-5° to +20°	-5° to +20°	-5° to +20°	-5° to +20°	-5° to +20°	Tilt (Single / Double)
Swivel	Yes (+/-175°)	Yes (+/-175°)	Yes (+/-175°)	Yes (+/-175°)	Yes (+/-175°)	Yes (+/-175°)	Yes (+/-175°)	Yes (+/-175°)	Yes (+/- 175°)	Yes (+/- 175°)	Swivel
Dimensions (with stand) (w x h x d) mm	369 x 423.5 x 225	369 x 423.5 x 225	369 x (393.5-503.5) x 225	369 x 393.5 x 253	414 x 439.5 x 225	414 x 439.5 x 225	414 x (409.5-519.5) x 277.5	414 x 409.5 x 277.5	440.5 x 377.5 x 248	534 x 429 x 250	Dimensions (with stand) (w x h x d) mm
Weight (with stand)	6.4kg	6.4kg	7.5kg	7.6kg	7.3kg	7.3kg	8.7kg	8.9kg	8.2kg	9.7kg	Weight (with stand)
Mount type	VESA 100	VESA 100	VESA 100	VESA 100	VESA 100	VESA 100	VESA 100	VESA 100	VESA 100	VESA 100	Mount type
Safety lock (Kensington lock)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Safety lock (Kensington lock)
Internal power supply	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Internal power supply
Audio output	Yes (Pass through)	Yes (Pass through)	Yes (Pass through)	Yes (Headphone jack)	Yes (Pass through)	Yes (Pass through)	Yes (Pass through)	Yes (Headphone jack)	No	No	Audio output
Height adjustment stand	-	-	Yes (110mm)	Yes (110mm)	-	-	Yes (110mm)	Yes	Yes	No	Height adjustment stand
Regulation compliance											Regulation compliance
Windows certification	Windows 2000/XP	Windows 2000/XP	Windows 2000/XP	Windows XP	Windows 2000/XP	Windows 2000/XP	Windows 2000/XP	Windows XP	Windows XP	Windows XP	Windows certification
International Energy Star	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	International Energy Star
TCO: grey/silver/black model	-/TCO'03/TCO'99	-/TCO'03/TCO'99	-/TCO'03/TCO'99	-/TCO'03/TCO'99	-/TCO'03/TCO'99	-/TCO'03/TCO'99	-/TCO'03/TCO'99	-/TCO'03/TCO'99	TCO'03/-/TCO'99	-/-/TCO'99	TCO: grey/silver/black model
Power consumption											Power consumption
Normal operation	45W (Max.)	45W (Max.)	45W (Max.)	50W (Max.)	50W (Max.)	50W (Max.)	50W (Max.)	55W (Max.)	58W (Max.)	80W (Max.)	Normal operation
Eco-Mode (H / M / L)	33W / 28W / 25W	33W / 28W / 25W	33W / 28W / 25W	31W / 35W / 39W	38W / 33W / 30W	38W / 33W / 30W	38W / 33W / 30W	34W / 38W / 42W	50W / 42W / 35W	72W / 61W / 46W	Eco-Mode (H / M / L)
Power save	1W (Max.)	1W (Max.)	1W (Max.)	1W (Max.)	1W (Max.)	1W (Max.)	1W (Max.)	1W (Max.)	2.7W (Max.)	1W	Power save
Power off	1W (Max.)	1W (Max.)	1W (Max.)	1W (Max.)	1W (Max.)	1W (Max.)	1W (Max.)	1W (Max.)	2.7W (Max.)	1W	Power off
OSD controls											OSD controls
Picture Adjustment    Mode setting	H/M/L/User	H/M/L/User	H/M/L/User	H/M/L/Auto	H/M/L/User	H/M/L/User	H/M/L/User	H/M/L/Auto	H/M/L/Auto	H/M/L/Auto	Picture Adjustment    Mode setting
Backlight	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Backlight
Contrast	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Contrast
Brightness	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Brightness
Eco-Mode setting reset	No	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Eco-Mode setting Reset
Sharpness	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No (Smoothing)	No (Smoothing)	Sharpness
Audio Adjustment    Mode setting	-	-	-	-	-	-	-	-	-	-	Audio Adjustment    Mode setting
Treble	-	-	-	-	-	-	-	-	-	-	Treble
Bass	-	-	-	-	-	-	-	-	-	-	Bass
Balance	-	-	-	-	-	-	-	-	-	-	Balance
Surround	-	-	-	-	-	-	-	-	-	-	Surround
Colour temperature	9300/6500/sRGB/User	9300/6500/sRGB/User	9300/6500/sRGB/User	9300/6500/sRGB/User	9300/6500/sRGB/User	9300/6500/sRGB/User	9300/6500/sRGB/User	9300/6500/sRGB/User	9300/6500/sRGB	9300/6500/5000/sRGB/User	Colour temperature
OSD languages	10	10	10	10	10	10	10	10	10	10	OSD languages
Supplied accessories											Supplied accessories
AC cable	Yes (Black)	Yes (Black)	Yes (Black)	Yes (Black)	Yes (Black)	Yes (Black)	Yes (Black)	Yes (Black)	Yes	Yes	AC cable
DVI-D/DVI-D cable	No	Yes (Black)	Yes (Black)	Yes (Black)	No	Yes (Black)	Yes (Black)	Yes (Black)	Yes	Yes	DVI-D/DVI-D cable
HD15/HD15 cable	Yes (Black)	Yes (Black)	Yes (Black)	Yes (Black)	Yes (Black)	Yes (Black)	Yes (Black)	Yes (Black)	Yes	Yes	HD15/HD15 cable
Audio cable	Yes (Black)	Yes (Black)	Yes (Black)	Yes	Yes (Black)	Yes (Black)	Yes (Black)	Yes	No	Yes (Black)	Audio cable